

# MUSIC SHOULD BE MORE THAN SOMETHING YOU LISTEN TO

## IT SHOULD BE A WAY OF LIFE

Believe it or not, people are judged by the music that they listen to. Just as you might rank on someone who was wearing a non-polo polo shirt, someone may look down on you because of that no-longer-listened-to David Hasselhoff CD that your mother bought you after she caught you masturbating to Baywatch. In order to make a strong first impression, it is important to identify yourself as a member of a popular social category through the music that you own. When you join the brand new Social Identity for Beginners music club, we make it easy for you to trick people into thinking that you're someone that you just aren't. All you have to do is check off the box for the image that you want to present, and we'll handle the rest. You will get eight CDs that reflect this social commitment, and you will only be billed for twelve CDs. Best of all, there is no commitment to remain in the club, and after the six-year, 96-CD legal obligation you are free to quit at any time.

Here is a partial list of the exciting people you can be!  
(for best results, only check off one box)

- |  |   |
|--|---|
| <input type="checkbox"/> Trendy Eurotrash        | (Underworld, Prodigy, Orbital)                |
| <input type="checkbox"/> Wacky Freak             | (TMBG, Devo, Ween)                            |
| <input type="checkbox"/> Pseudo-punk             | (Green Day, Rancid, Ramones)                  |
| <input type="checkbox"/> Sex Kitten              | (Madonna, R. Kelly, Prince, Spice Girls)      |
| <input type="checkbox"/> Sensitive artistic type | (lots of bands that no one's ever heard of)   |
| <input type="checkbox"/> Neo-hippie stoner       | (Phish, Blues Traveler, uh... Phish)          |
| <input type="checkbox"/> Goth                    | (The Cure, Bauhaus, Marilyn Manson, NIN)      |
| <input type="checkbox"/> Pissed off feminist     | (Ani Difranco, Liz Phair, L7)                 |
| <input type="checkbox"/> (Sub-) Urban Dweller    | (Beastie Boys, Ice-T, Sublime)                |
| <input type="checkbox"/> Contemporary Jock       | (Van Halen, Aerosmith, Beastie Boys)          |
| <input type="checkbox"/> Grungy pierced type*    | (Nirvana, Soundgarden, Jane's Addiction)      |
| <input type="checkbox"/> Modern Adult            | (Phil Collins, Michael Bolton, Janet Jackson) |
| <input type="checkbox"/> Mellow Cool Guy         | (too cool to listen to rock music)            |

\*(Note: previously "The Headbanger")



SEND CHECK FOR A LOT OF MONEY TO:  
Flybynight Disks  
Box 1467  
Ae, IO U1010